

Message Text

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PAGE 01 STATE 117068
ORIGIN EB-07

INFO OCT-01 ARA-10 EUR-12 EA-09 IO-13 ISO-00 FEA-01
AGRE-00 CEA-01 CIAE-00 COME-00 DODE-00 FRB-01
H-02 INR-07 INT-05 L-03 LAB-04 NSAE-00 NSC-05
PA-02 EPG-02 AID-05 SS-15 STR-04 ITC-01 TRSE-00
PRS-01 SP-02 OMB-01 NSCE-00 SSO-00 USIE-00
INRE-00 XMB-04 OPIC-06 /124 R

DRAFTED BY EB/OT/STA:TO'HERRON:LPP
APPROVED BY EB/OT/STA:JSPIRO
STR:RHEIMLICH
EA/J:DSMITH
EB/ITP:WGBARRACLOUGH

-----210010Z 114920 /14

O R 202308Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY TOKYO IMMEDIATE
INFO AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY MEXICO
AMEMBASSY OTTAWA
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY SEOUL
AMEMBASSY TAIPEI
USMISSION EC BRUSSELS
USMISSION GENEVA
USMISSION OECD PARIS

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E.O. 11652:N/A

TAGS:ETRD

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SUBJECT:US-JAPAN AGREEMENT ON COLOR TELEVISIONS

1. STR STRAUSS AND JAPANESE AMBASSADOR TOGO SIGNED AN
ORDERLY MARKETING AGREEMENT MAY 20 IN WASHINGTON REGARDING
JAPANESE EXPORTS OF COLOR TELEVISION RECEIVERS TO THE
UNITED STATES. FOLLOWING SIGNING, AMB. STRAUSS HELD A
PRESS CONFERENCE TO EXPLAIN THE AGREEMENT AND RESPOND TO

QUESTIONS ABOUT IT.

2. UNDER THE AGREEMENT, GOJ WILL AUTHORIZE EXPORT TO THE U.S. OF 1.75 MILLION COMPLETE AND "INCOMPLETE" (DEFINED AS NEARLY COMPLETED) TELEVISION RECEIVERS EACH YEAR FOR THREE YEARS, BEGINNING JULY 1, 1977. DEFINITION OF "INCOMPLETE" TELEVISION IS DRAFTED IN A WAY WHICH DOES NOT COVER THE CURRENT FLOW OF FOREIGN COMPONENTS TO FIRMS WHICH ASSEMBLE IN U.S. THIS TRADE IN COMPONENTS, WHICH ACCOUNTED FOR ABOUT 1.2 MILLION SETS ASSEMBLED IN THE U.S. IN 1976, WILL NOT BE RESTRICTED BY THE AGREEMENT.

3. USG DOES NOT PRESENTLY CONTEMPLATE OMA'S WITH ANY OTHER COUNTRY ON COLOR TELEVISIONS. AGREEMENT PROVIDES THAT JAPAN MAY INITIATE CONSULTATIONS WITH US IF IT CONSIDERS THAT JAPAN IS PLACED IN AN INEQUITABLE POSITION

VIS-A-VIS THIRD COUNTRY SUPPLIERS; AN AGREED MINUTE PROVIDES THAT IF "IT IS AGREED THAT THIRD COUNTRIES HAVE INCREASED THEIR COLOR TELEVISION EXPORTS TO THE UNITED STATES TO THE DISADVANTAGE OF JAPANESE PRODUCERS," U.S. WILL TAKE "APPROPRIATE REMEDIAL MEASURES."

4. FOR GENEVA AND USOECD PARIS: DEPARTMENT WILL PROVIDE EXACT LANGUAGE TO BE USED IN NOTIFICATION OF THIS AGREEMENT TO GATT AND OECD SECRETARIATS. DO NOT NOTIFY UNTIL TEXT IS RECEIVED. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION EQUIPMENT, TRADE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 20-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE117068
Document Source: CORE
Document Unique ID: 00
Drafter: TO\HERRON:LPP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770180-1093
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770533/aaaabcic.tel
Line Count: 88
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 24fac58c-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Retention: 0
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Review Content Flags:
Review Date: 27-Jan-2005 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2426812
Secure: OPEN
Status: NATIVE
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TAGS: ETRD, ETEL, JA, US
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